

**CONSUMER MAIL-IN PROMOTION INSTRUCTIONS**

Submit online:  
 For faster payment and online tracking, submit your rebate online at:  
**https://johnsonoutdoors.4myrebate.com**  
 US Residents use offer code JO-10071  
 Canadian Residents use offer code JO-10072

-OR-

Submit by mail:

1. Purchase a qualifying model between:  
**September 1, 2015 through December 31, 2015.**  
 Submissions must be postmarked no later than January 30, 2016.

2. Complete ALL of the information below.  
 3. Return the following information with this form:  
 a. Original dated, itemized sales receipt.  
 b. Original UPC bar code cut from the carton.

4. Mail to:  
 Johnson Outdoors Rebate Center  
 P.O. Box 130018  
 El Paso, TX 88513-0018

5. Please allow 8-10 weeks for delivery (10-12 weeks in Canada).  
 6. Keep a copy of your complete submission for your records.



Sample UPC



Sample Serial #



Model Name	Model Number	Mail-In Reward	Valid UPC Code
<input type="checkbox"/> ICE 35	407020-1	\$35 American Express Reward Card	0-82324-03212-7
<input type="checkbox"/> ICE 45	407030-1	\$45 American Express Reward Card	0-82324-03213-4
<input type="checkbox"/> ICE 55	407040-1	\$55 American Express Reward Card	0-82324-03211-0

FIRST NAME\*

LAST NAME\*



MAILING ADDRESS\*

CITY\*



STATE/PROVINCE\*

ZIP CODE (US)\*

POSTAL CODE (CANADA)\*

PHONE








E-MAIL ADDRESS

SERIAL NUMBER\*

PURCHASE DATE (MM/DD/YY)\*



\*INDICATES REQUIRED FIELDS

Check here to receive special offers, discounts and other e-mail communications from Humminbird®

TERMS & CONDITIONS

This rebate offer is available to qualifying end-user purchasers of a qualifying product. If any terms and conditions are not met the rebate will be denied. Distributors and dealers may not participate in this offer. The purchase date on your sales receipt, packing slip or invoice must be a date within the eligibility period indicated on the individual rebate application that you must print, sign and mail to the specified address obtained after registering online at [HTTPS://JOHNSONOUTDOORS.4MYREBATE.COM](https://johnsonoutdoors.4myrebate.com). The address on your rebate application must match the billing address on the receipt, packing slip or invoice. Limit one (1) rebate per qualifying rebate offer, per person, billing address, company, household and receipt/invoice/packing slip during the eligibility period, except where prohibited by law. Only one (1) rebate application per envelope. Any request postmarked or received after the eligibility period will be denied. Rebate Payable in U.S. Dollars for U.S. Residents and Canadian Dollars for Canadian Residents. For U.S. Residents: Reward cards may be used at merchants in the United States, Puerto Rico and U.S. Virgin Islands that accept American Express Cards. The Reward Card is given to you as a reward, refund, rebate or gift and no consideration, value, or money has been paid by you in exchange for the Reward Card. The Reward Card cannot be used at cruise lines, for recurring billing charges, at casinos or ATMs. The Reward Card is subject to applicable law; a \$2.00 monthly service charge applies but is waived for the initial five (5) months after receipt by cardholder. See cardholder agreement for complete terms and conditions. \*For Canadian Residents: You will receive an American Express® gift card issued by Amex Bank of Canada ("Gift Card"). Use of the Gift Card is subject to the Cardholder Agreement. The Gift Card is not reloadable. For use only at merchants in Canada and the U.S. that accept American Express Cards. Not for use at ATMs or redeemable for cash.

Offer subject to change at any time.

Void where prohibited by law. You may check the status of your rebate by visiting the link provided in your e-mail or visiting [HTTPS://JOHNSONOUTDOORS.4MYREBATE.COM](https://johnsonoutdoors.4myrebate.com). Please allow 3 weeks after mailing to make any inquiries regarding your rebate. Please allow 8-10 weeks for delivery in US and 10-12 weeks for delivery in Canada..

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